



My name is Madeline Rodriguez and I am an artist and graphic designer from Tampa, Florida. I currently live in St. Augustine, Florida and am working to receive a BFA in Graphic Design, and minors in fine arts and advertising, at Flagler College. In both graphic design and fine art, I strive to create imagery that authentically reflects the culture and essence of the subject, whether it's a company, organization, or personal project. In graphic design, I work hard to create visuals that resonate with target audiences and stay true to the brand's identity and values. Alongside this, through my fine art, I work to emphasize an accurate depiction of my subject to ensure each piece feels true to life.

Graphic Designer • Fine Artist

marodriguezdesign.com

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OBJECTIVE

Seeking a position where I can utilize my skills as a Graphic Designer and Fine Artist and produce compelling content for media platforms with a creative team.

EDUCATION

Flagler College St. Augustine, FL

BFA in Graphic Design, May 2025

Minor in Fine Arts and Advertising

GPA: 3.94

ORGANIZATIONS

AIGA

Professional Association for Design

Vice President • August 2024 - May 2025

NCAA Cross Country

August 2021 - December 2024

NCAA Track & Field

January 2022 - May 2025

Student Athlete Advisory Committee

August 2022 - May 2025

SKILLS

Software

Illustrator, Photoshop, InDesign, XD,
Dreamweaver, HTML, CSS, Squarespace,
WordPress

Medium

Printmaking (Linocut, Intaglio, Monotypes),
Watercolor, Charcoal, Pastel, Colored Pencil,
Illustration

EXPERIENCE

Future Friends

Graphic Design Intern • September 2024 - Present

- Created custom illustrations tailored to different brands, ensuring they aligned with each company's visual identity.
- Developed moodboards to guide brand conceptualization and visual direction.
- Designed icons and additional illustrations to support various branding needs.
- Assisted in resizing, reorganizing, and refining pre-existing design assets and documents.
- Sourced imagery for interior design applications, ensuring cohesion with brand aesthetics.
- Designed a monthly email update document for a restaurant group, incorporating analytics to track social media performance.
- Coded and integrated restaurant menus into Squarespace websites, troubleshooting technical issues as needed.

EXHIBITION

2022 • Juried Exhibition

Proctor Library • Flagler College • St. Augustine, FL

- *Yellow Garden Spider*; charcoal
- *Resurrection Fern*; charcoal
- *Bones*; charcoal
- *Clouds*; mixed media
- *Mast*; mixed media